

**GOVERNMENT OF TELANGANA  
ABSTRACT**

ITE&C Department – IMAGE Policy - Incentives - Sanction and Release of Internet Bandwidth charges for an amount of Rs.1,15,932/- (Rupees One Lakh Fifteen Thousand Nine Hundred and Thirty Two only) in favour of M/s.7Seas Entertainment Limited, Hyderabad for the third year 2018-19 - Orders - Issued.

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**INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS  
(Promotions) DEPARTMENT**

**G.O.Rt.No. 42**

**Dated: 23-02-2021  
Read the following:**

1. IMAGE Policy issued vide G.O.Ms.No.03, ITE&C Dept, dt:06.04.2017.
2. Application dt:31.08.2017 of M/s.7Seas Entertainment Limited, Hyderabad.
3. Minutes of the 3<sup>rd</sup> CCAVCGI meeting held on 06.12.2017.
4. G.O.Rt.No.31, ITE&C Dept, dt:27.02.2018.
5. Application dt:12.07.2018 of M/s.7Seas Entertainment Limited, Hyderabad.
6. Minutes of the 4<sup>th</sup> CCAVCGI meeting held on 26.07.2018.
7. G.O.Rt.No.128, ITE&C (Promotions) Dept, dt:06.12.2019.
8. Application dt:30.04.2019 of M/s.7Seas Entertainment Limited, Hyderabad.
9. Minutes of the 5<sup>th</sup> CCAVCGI meeting held on 02.05.2019.
10. BRO.No.1471, Finance (EBS.I) Department dt:05.12.2020.
11. U.O.Note.No.ITEC-12/BDGT/6/2020, ITE&C Dept, dt:10.12.2020.

**ORDER:**

Government in the IMAGE Policy issued vide G.O. reference 1<sup>st</sup> read above have ordered for provision of certain incentives to the eligible Animation, Visual effects, Comics & Gaming (AVCG) Industry in order to ensure overall development of AVCG Industry in the State.

2. In pursuance of the said orders, M/s.7Seas Entertainment Limited, Hyderabad vide reference 8<sup>th</sup> read above has submitted an application for reimbursement of Internet Bandwidth charges incentive for the third year 2018-19.

3. As per IMAGE (Animation & Gaming) Policy, AVCG Industry would be eligible for Reimbursement of Internet Bandwidth charges, subject to a ceiling of Rs.2 Lakhs per annum for a maximum period of three years (multiple locations within Telangana under single company name). The reimbursement is based on actual usage of internet connectivity charges paid to an Internet Service Provider (ISP).

4. The Internet Bandwidth charges for the first year 2016-2017 and second year 2017-18 was released to M/s.7Seas Entertainment Limited vide references 4<sup>th</sup> and 7<sup>th</sup> read above respectively.

5. The company has applied for the third year 2018-19. The total amount incurred is Rs.1,23,120/- which includes taxes. Taxes are not reimbursed. After deducting taxes, the amount comes to Rs.1,15,932/-. As such, the company is eligible for reimbursement of Internet Bandwidth charges for an amount of Rs.1,15,932/- only.

6. The 5<sup>th</sup> CCAVCGI (Consultative Committee on Animation, Visual effects, Comics & Gaming Industry) vide reference 9<sup>th</sup> read above recommended that M/s.7Seas Entertainment Limited, Hyderabad is eligible for reimbursement of Internet Bandwidth charges for an amount of Rs.1,15,932/- for the third year 2018-19.

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7. In the reference 10<sup>th</sup> read above, the Finance Department has released BRO to ITE&C Dept as additional funds towards meeting the expenditure in relaxation of treasury control and quarterly regulation orders pending inclusion in the Supplementary Estimates 2020-2021, under the Head of Account:330 - Subsidies for an amount of Rs.14,00,00,000/- (Rupees Fourteen Crores only).

8. Taking into consideration the recommendations of CCAVCGI vide reference 9<sup>th</sup> read above, Government after careful consideration, hereby sanction and release an amount of Rs.1,15,932/- (Rupees One Lakh Fifteen Thousand Nine Hundred and Thirty Two only) in favour of M/s.7Seas Entertainment Limited, Hyderabad towards Internet Bandwidth charges for the third year 2018-19.

9. The amount sanctioned in Para.8 above shall be debited to the following Head of Account:

3451	: Secretariat Economic Services
MH 090	: Secretariat
GH (25)	: State Sector Schemes
SH (22)	: ITE&C Department
330	: Subsidies

10. The Assistant Secretary to Government & D.D.O., ITE&C Department shall draw the amount of Rs.1,15,932/- (Rupees One Lakh Fifteen Thousand Nine Hundred and Thirty Two only) sanctioned in Para.8 above and arrange for payment after duly applying the TDS in favour of M/s.7Seas Entertainment Limited, Hyderabad.

11. M/s.7Seas Entertainment Limited, Hyderabad shall submit advance stamped receipt for Rs.1,15,932/- (Rupees One Lakh Fifteen Thousand Nine Hundred and Thirty Two only) to this Department in duplicate.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**JAYESH RANJAN**  
**PRINCIPAL SECRETARY TO GOVERNMENT**

To  
M/s.7Seas Entertainment Limited, Plot No.60, Flat No.301, 3<sup>rd</sup> floor, Kavuri Hills, Plot No.60, Abhis Hiranya, Madhapur, Hyderabad.  
The Accountant General (Audit), Telangana, Hyderabad  
The Accountant General (A&E), Telangana, Hyderabad  
The Director of Treasuries and Accounts, Telangana, Hyderabad  
The District Treasury Officer, Urban, Hyderabad  
The Pay and Accounts Officer, Telangana, Hyderabad  
The Resident Audit Officer O/o Pay and Accounts Officer, Telangana, Hyderabad  
The Assistant Secretary to Government & DDO, ITE&C Department

Copy to:  
Fin. (EBS.I) Department  
SF/Spare

// FORWARDED : : BY ORDER //

**SECTION OFFICER**